



Holocaust Survivors Oral Health Program

Program Guardian
The Claire Friedlander Family Foundation



Annual Report 2015

Letter from the Program Co-Chairs

In 2014, Henry Schein Cares, the global corporate social responsibility program of Henry Schein, Inc., and Alpha Omega International Dental Fraternity, were very proud to answer the White House's call to action to help Holocaust survivors age with dignity and support. Many of the Holocaust survivors in the United States live in poverty, making it all but impossible to access the care and support services they so desperately need, including dental care.

In response to this critical need, Henry Schein and the Alpha Omega International Dental Fraternity saw a special opportunity to catalyze an innovative public-private partnership to improve the quality of life for this vulnerable population. The result was the formation and launch of the Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program.

The Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program is guided by our two organizations' shared commitment and deep sense of passion to serve those in need. Henry Schein Cares "helps health happen" by expanding access to care for at-risk and underserved populations globally. Since its founding 15 years ago, the model of success for Henry Schein Cares has been the establishment of innovative public-private partnerships, and we have used our experience with that model to drive this impactful oral health program.

Alpha Omega, as an international Jewish dental organization, has a deep commitment to "repairing the world"—the concept of tikkun olam—and in this spirit, the fraternity's Global Oral Health Initiative has been providing for at-risk populations worldwide for decades. With Alpha Omega's unique perspective and special connection with the Holocaust survivor community, the organization recognized the need to improve the oral health and quality of life of this most deserving population and are extremely pleased to provide such essential care through this unique program.

We are truly honored to partner with one another and with many other outstanding people and entities, without whom this initiative would not be possible, including: Vice President Joseph Biden, the White House, the Association of Jewish Family & Children's Agencies, Town & Country Dental Studios, Bedford Health Care Solutions, and our many generous donors. We would like to single out The Claire Friedlander Family Foundation, and its president Peter Klein, for its leadership gift in support of this program.

We thank our partners not only for their compassion, but also for their willingness to stand up and take action on behalf of those who need it most. As the Vietnamese Buddhist Monk, Thich Nhat Hanh, has said, "True compassion is a verb." In other words, it is not enough to feel another's pain; humanity requires that we must also take action to relieve it.

This program is a shining example of the powerful impact of harnessing the unique skills of each sector of society to enable an exponentially stronger contribution than any one could make alone. We are proud of the tremendous impact of this program on the lives of survivors, as outlined in this report, and hope that this program's success encourages others to form strategic partnerships and take action on behalf of Holocaust survivors and others in need.

Sincerely,

Program Co-Chairs

Avi Wurman, DDS 2014 President

Alpha Omega International Dental Fraternity

Steven W. Kess

Vice President-Global Professional Relations

Henry Schein, Inc.

Executive Committee:

Ms. Heidi Weber

Executive Director, Alpha Omega International Dental Fraternity

Dr. Avi Wurman

Program Co-Chair Past International President Alpha Omega International Dental Fraternity

Dr. Allen Finkelstein

CEO, Bedford Healthcare Solutions

Mr. Peter Klein

President, The Claire Friedlander Family Foundation

Mr. Steven W. Kess

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President, Henry Schein Cares Foundation, Inc.

Ms. Allison Neale

Public Policy Advisor, Office of the CEO, Henry Schein, Inc.

Ms. Bernice Edelstein

Program Manager, Alpha Omega International Fraternity

Program Overview

Alpha Omega International Dental Fraternity and Henry Schein, Inc. created the Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program in response to the White House's call to action to develop innovative public-private partnerships to improve the quality of life of Holocaust survivors. By increasing Holocaust survivors' access to oral care, the program seeks to significantly enhance their overall health and quality of life.

Maintaining good oral health is important for many reasons, including a sense of well-being, self-esteem, and the ability to chew and digest food properly. Poor oral health has also been linked to numerous chronic conditions, including diabetes, respiratory illnesses, and heart disease. Holocaust survivors are particularly at risk because many experienced prolonged nutritional deprivation and received little or no dental care throughout their childhoods, compromising their lifelong oral health.

The program is a three-year pilot initiative focused on providing pro-bono oral care to the most economically vulnerable Holocaust survivors, as well as individuals of any faith who are survivors of Nazi persecution and meet the eligibility requirements of the program. In addition to financial need, the three critical factors in prioritizing patients for participation are: elimination of pain, restoration of function, and lack of dental coverage. A clear set of clinical guidelines directs the specific scope of care to be provided through this program.

Originally launched in January 2015 in nine cities—New York City, the New York/New Jersey metropolitan area, Boston, Chicago, Philadelphia, Detroit, Seattle, Montreal, and Toronto—the Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program expanded during 2015 to include three additional cities—Atlanta, Columbus, and Calgary. The scope of treatment is wide and comprehensive, ranging from emergency care to restorative, endodontic, periodontal, and prosthetic treatment—all expertly delivered at absolutely no charge to the patient.

At least 25 percent of Holocaust survivors...in the United States...[are] living in poverty. With your encouragement, and the President's authority, I announced the appointment of a Special Envoy for U.S. Holocaust survivors to... [rally] volunteer organizations throughout the country, from AmeriCorps...to the Association of Jewish Families and Children's Agencies, to Alpha Omega Dental Fraternity and Henry Schein, giving free dental care to [250–300] survivors...

*Vice President Joseph Biden*Speaking to the General Assembly of Jewish Federation of North America, November 10, 2015









I cannot tell you how thankful I am to my dentist. My previous experiences with dentists are associated with pain and lots of money spent. In Dr. Seidman's hands, I felt no pain—he has "golden hands" (our Russian saying for hands that can do a miracle). **Survivor in Chicago

Program Results: Year One - 2015

To date, the results achieved through this program have been profound, both in terms of the impact upon the lives of survivors and the multi-faceted engagement of numerous stakeholders. In its first year of operation, the program expanded from nine to 12 cities and secured the participation of two dental schools. 145 economically vulnerable Holocaust survivors received necessary, comprehensive free dental care valued at more than \$500,000 at slightly more than \$100,000 operating expenditure.

City	Number of Patients Currently and Completely Treated
Atlanta	2
Boston	14
Chicago	43
Columbus	11
Detroit	21
New York	5
South Jersey/Philadelphic	g 7
Seattle	16
Calgary	4
Montreal	19
Toronto	3
	145

Collaborating For Impact: An Exemplary Public-Private Partnership

The Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program draws its power from the strategic collaboration of multiple stakeholders, as illustrated by the graphic on pages 6 and 7. Propelled by the White House's call to action, Henry Schein partnered with Alpha Omega, whose membership of dentists are providing pro-bono care to patients. At the same time, Henry Schein leveraged its relationships with numerous organizations, including philanthropic partners, a dental laboratory, and a network of local referral agencies, in order to develop and run the program.

Most critically, we issued a call for innovative public-private partnerships to fill in the gaps where survivors have unmet needs, and that's where Henry Schein and Alpha Omega stepped up. Together you brought the resources of a major company and the skills of more than 200 dentists to provide services in major urban areas across the United States. In just 10 months, the partnership has provided 140 survivors with half a million in needed dental care, all free of charge, meeting our obligation. This obviously makes a difference. It makes lives better in tangible ways...Thank you, thank you for allowing us to live up to our moral obligation.

Honors Received

In its first year of operation, the Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program has been honored to receive several awards in recognition of the critical services it provides to its deserving participants.

The Blue Card's Max L. Heine Humanitarian Award

Henry Schein and Alpha Omega together accepted the Max L. Heine Humanitarian Award from The Blue Card, a national nonprofit organization that provides direct financial assistance to Holocaust survivors in need living in the United States.

The award was presented during The Blue Card's Annual Benefit Dinner on November 16, 2015. Other honorees at the event included Nobel Laureate Elie Wiesel; Sara Wolfensohn, Executive Director of the Wolfensohn Family Foundation; and Rachel Rosenberg, 2014–2015 AmeriCorps VISTA Community Liaison.



PR News' 2015 CSR Awards

The Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program was recognized as a finalist in the "Social Good" category of PR News' 2015 CSR Awards in January.

Commendation from Chicago Mayor Rahm Emanuel

Alpha Omega International Dental Fraternity and Henry Schein Cares were commended by Chicago Mayor Rahm Emanuel for their leadership and dedicated service to Holocaust survivors during a reception held in January 2016 to honor Chicago-area dentists who participated in the program.

Proclamation by Seattle Mayor Edward Murray

Seattle Mayor Edward Murray proclaimed November 2, 2015 as Alpha Omega International Dental Fraternity Day in recognition of the Alpha Omega dentists treating Seattle Holocaust survivors through the program.



2015 Janice B. Ballas Community Service Award

The Katz and Ballas family and the Jewish Family Services Board of Trustees presented the 2015 Janice B. Ballas Community Service Award to the dentists of Alpha Omega's Columbus chapter for their participation in the program.

Being the Ambassador of Chicago's program has been one of the highlights of my career. I feel so privileged to be able to provide these patients, who have endured so much during the Holocaust, with the dental care they so desperately need while also giving them an opportunity to share their experiences. I feel so proud to be a member of Alpha Omega and to participate in this program, because if we did not take care of these patients, who would?

Dr. Laurie Gordon-Shaw, AO Chicago Chapter Ambassador

Individuals are referred to the program through members of the Association of Jewish Family & Children's Agencies and other identified local partner organizations. Once eligible patients are identified, Alpha Omega's participating members contribute their professional expertise and skills as dentists to provide care.

Henry Schein donates the dental supply kits used by participating dentists, while a dental laboratory donates crowns, dentures, and other appliances necessary for proper patient care. All dental work is completed under the clinical guidance of Dr. Allen Finkelstein, CEO of Bedford Health Care Solutions. Finally, a number of philanthropic partners generously contribute the essential financial resources needed to operate the program, managed and directed through Alpha Omega.

& Children's Agencies is truly appreciative of the partnership of Henry Schein and Alpha Omega to provide oral care services to hundreds of Holocaust survivors in

hundreds of Holocaust survivors in need, which will allow our participating local agencies to provide even more and deeper services to this community.

Lee Sherman, Former President and CEO Association of Jewish Family & Children's Agencies NGO
Association of
Jewish Family &
Children's Agencies

Local Con Patient Ide & Coord

Donated Product, Expertise & Relationships



Alpha Omega-Cares Holoca Oral Health

Resources

Henry Schein and Alpha Omega International Dental Fraternity are firmly committed to improving the lives of this most deserving and vulnerable population through this innovative public-private partnership. We are honored to answer the White House's call to action, and hope that the Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program will serve as a model for how other private and public sector actors can partner to help survivors age with the comfort and dignity they deserve.

Stanley M. Bergman, Chairman of the Board and Chief Executive Officer of Henry Schein, Inc.

Industry
Henry Schein, Inc.,
Town and Country
Dental Studios,
Bedford Health
Care Solutions

Claire Friedlander was a child survivor of the Holocaust, hidden by righteous ones in Poland to flourish in life in New York City. Oral care was one of her passions—and to provide integral support to this program that serves the neediest of survivors is our privilege and responsibility.

Peter J. Klein, CFA, President of The Claire Friedlander Family Foundation



Philanthrop Claire Friedlander Curt C. & Else Silb Henry Schein Care



Call to

Action

We have a good group of volunteer dentists in Seattle who have been very active in treating Holocaust survivors at no cost. These dentists volunteer strictly out of the goodness of their hearts, for no recognition. And most importantly, they enjoy doing it. 9 Dr. Kal Klass, Seattle Chapter Ambassador

Government
White House

Henry Schein and Alpha Omega efforts...have demonstrated that when members of the private sector, who have a higher ambition to improve society, collaborate across sectors, the impact is profound.

Joseph Biden, Vice President of the United States

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-Henry Schein ust Survivors h Program

> Professional Expertise & Skill

When Vice President Biden announced the White House's initiative to focus attention and support on the needs of Holocaust survivors...a key goal was to attract public-private partnerships and the kind of innovative thinking and quick action that you have shown. The work of Alpha Omega and Henry Schein Cares will serve as a model for how our nation can help survivors age with dignity and support.

Aviva Sufian, Former Special Envoy For U.S. Holocaust Survivor Services

Professional Association Alpha Omega Internationa Dental Fraternity





In recent years, public-private partnerships have proven to be excellent structures for the launching of outstanding programs in oral health care, which reach out and benefit many people worldwide. The Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program is an excellent example for this kind of partnership and we should be very proud and thankful that hundreds of Holocaust survivors will benefit from it.

Adam Stabholz, International President 2015, Alpha Omega International Dental Fraternity

Thank You To Our 2015 Participating Dentists

Atlanta

Cary Goldstein (Champion)

Glenn Maron Colin Richman Susan Rifkin Novy Scheinfeld

Boston

David Dano (Champion) Murray Miller (Champion)

Heidi Aaronson Nathan Birnbaum Herbert Birnbaum Joshua Bratt Adelina Duka Arvi Duka Garry Feldman Russell Forman David Gale Elliot Goldberg Isaac Perle Richard Short Steven Spitz Matthew Zizmor

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Janet Century Barry Cherny Scott Emalfarb William Feingold Bruce Hochstadter

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Carole Landman Feingold

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Sergio Rubinstein Milt Salzer Sheldon Seidman

Wendy Shorr Chuck Tannenbaum

Terri Tiersky Dan Uditsky

Michael Wasserman Howard Weisbart

Alan Weisz Sam Weisz

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Fredric Kaufman **Brad Kripke** Mark Levy Rob Steiner Jeff Tilson Eric Zidel

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Solomon Pesis Michelle Rochlen Roy Rosen Beth Rosenberg

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Marc Tarnopol Jeffrey Weinfeld Michael Zuroff

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Andrew Rutman

David Shipper Joel Sokoľ Jacqueline Winter

Seattle

Kal Klass (Champion)

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Donna Massoth

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Jake Weissman South Jersey-

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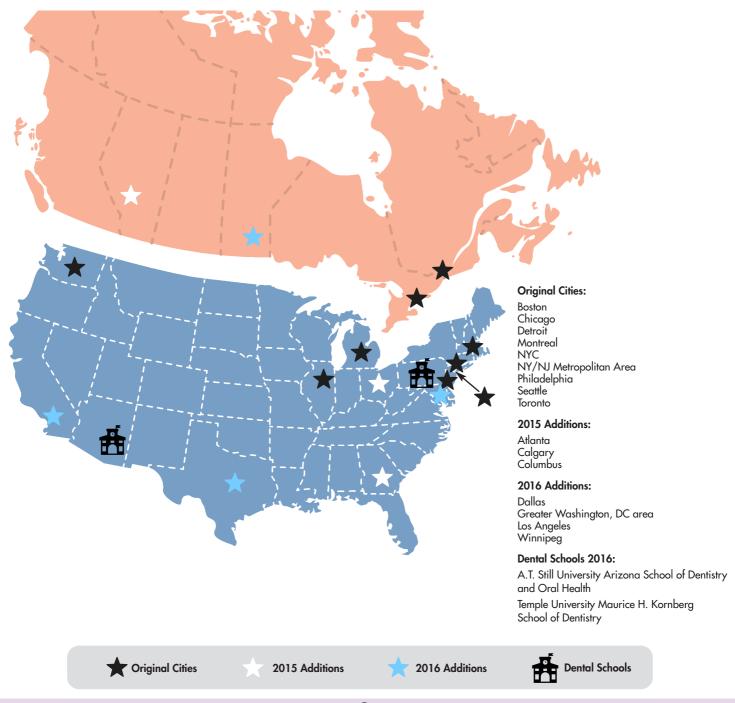
Harvey Taub Stephen Wasserman Wayne Wolfstadt Avi Wurman

Looking Forward To 2016

The program is on track for additional expansion and expects to provide an additional \$1 million in dental care in 2016. Four new cities will be added to the program's service area—Los Angeles, Dallas, Washington, DC, and Winnipeg—for a total of 16 cities in North America.

Discussions are also underway to expand the program to include two dental schools— Temple University Maurice H. Kornberg School of Dentistry and A.T. Still University Arizona School of Dentistry & Oral Health.

We are pleased to find so much enthusiasm for the program among the dentists who are providing this critical care and are excited to oversee the program's continued growth and expansion over the next two years. We look forward to bringing healthier smiles and a better quality of life to those who have survived the unimaginable and are so deserving of our collective support.



Thank You To Our Founding Program Donors

who have made a meaningful gift of up to a three-year commitment to support the development of our program.

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The Claire Friedlander Family Foundation (Peter Klein, President)

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The Wagner Family Foundation (Leon and Lisa Wagner)

Laboratory Program Partner

Town & Country Dental Studios (David and Stephen Lampert)











Thank You to Our Generous Program Partners

We are so thankful to all of the following participants for helping to make critical oral health care services available to this deserving population:

- The White House issued the call to action, which led to the program's creation.
- The Association of Jewish Family and Children's Agencies and other partner agencies are identifying patients for participation in the program.
- **Alpha Omega's** members are donating their professional expertise and skill as dentists to provide pro-bono dental care to program patients.
- Henry Schein catalyzed the program, and is donating dental supply kits to participating dentists, as well
 as providing its expertise in a range of areas, including communications, legal and program design,
 and the establishment of public-private partnerships.
- The program's philanthropic partners, as listed above are generously providing the much needed financial resources that make this program possible.
- Town & Country Dental Studios, the laboratory program partner, is donating the fabrication of crowns, dentures, and other appliances necessary for the proper care of patients.
- **Bedford Health Care Solutions** is providing the critical oversight and guidance for the clinical aspects of our program.

US Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program Donors

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Drs. Avi Wurman and Sharon Sussman Drs. Linda Braha and Issie Wyse

Marlene Tenenbaum, spouse of Montreal Frater and Past International President Michael Tenenbaum, passed away in November 2014. At Michael's request, a special fund has been established by the Alpha Omega Foundation of Canada in memory of Marlene Tenenbaum with funds going to the Holocaust Survivors Program.

As Michael's parents were both Holocaust survivors and with Michael and Marlene's deep commitment to

Alpha Omega, it is fitting Michael initiated this fund in memory of his beloved Marlene.

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Holocaust Survivors Oral Health Program

Program Guardian
The Claire Friedlander Family Foundation

For more information about the Holocaust Survivors Oral Health Program, please contact:

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