



Holocaust Survivors Oral Health Program



Program Guardians

The Claire Friedlander Family Foundation
Robert I. Schattner Foundation, Inc.



Enhancing *the* Quality of Life for
Holocaust Survivors

About

About Alpha Omega International Dental Society and Henry Schein Cares

The Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program is guided by the two organizations' shared commitment and deep sense of passion to serve those in need.

Alpha Omega, as an international Jewish dental organization, has a deep commitment to "repairing the world"—the concept of *tikkun olam*—and in this spirit, the Society's Global Oral Health Initiative has been providing oral health care for at-risk populations worldwide for decades. With Alpha Omega's unique perspective and special connection with the Holocaust survivor community, the organization recognized the need to improve the oral health and quality of life of this most deserving population and are extremely pleased to provide such essential care through this unique program.

Henry Schein was founded in 1932 based on the belief that the company can fulfill its responsibilities as a corporate citizen by giving back to the industries and communities it serves. Ever since then, Henry Schein has pursued the ideal of "doing well by doing good." This spirit of corporate citizenship is exemplified through Henry Schein Cares and the Henry Schein Cares Foundation, which seek to "help health happen" by expanding access to care for at-risk and underserved populations.

Since its founding 18 years ago, the model of success for Henry Schein Cares has been the establishment of innovative public-private partnerships, and we have used our experience with that model to drive this impactful oral health program.

Executive Committee:

Ms. Bernice Edelstein

Program Manager

Alpha Omega International Dental Society

Dr. Allen Finkelstein

Program Chief Dental Officer

CEO, Bedford HealthCare Solutions

Mr. Steven W. Kess

Program Co-Chair

Vice President, Global Professional Relations, Henry Schein, Inc.

President, Henry Schein Cares Foundation, Inc.

Mr. Peter Klein

Member

President, The Claire Friedlander Family Foundation

Ms. Allison Neale

Program Co-Founder

Vice President, Public Policy, Office of the CEO, Henry Schein, Inc.

Ms. Heidi Weber

Member

Executive Director, Alpha Omega International Dental Society

Dr. Avi Wurman

Program Co-Chair

Program Co-Founder

2014 President, Alpha Omega International Dental Society



The Need

A Population in Need

There are approximately 80,000 Holocaust survivors living in the United States today, and nearly one-third live at or below the poverty level, making it all but impossible to access the care and support services they so desperately need. The aging of this vulnerable population is exacerbating their profound need as compounding health issues accompany advancing years. Survivors often have special oral health needs, as many experienced prolonged nutritional deprivation and received little or no dental care throughout their childhoods, compromising their lifelong oral health.



Overview

Program Overview

In response to this need, Alpha Omega International Dental Society, formerly known as Alpha Omega International Dental Fraternity, and Henry Schein, Inc. developed the Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program. By increasing Holocaust survivors' access to oral care, this program is meeting a critical need and significantly enhancing the overall health and quality of life of this underserved population.

The program provides pro bono oral care to the most economically vulnerable Holocaust survivors, as well as individuals of any faith who are survivors of Nazi persecution and meet the eligibility requirements of the program. In addition to financial need, the three critical factors in prioritizing patients for participation are: elimination of pain, restoration of function, and lack of dental coverage. A clear set of clinical guidelines directs the specific scope of care provided through this program. The scope of treatment is wide and comprehensive, ranging from emergency care to restorative, endodontic, periodontal, oral surgery, and prosthetic treatment—all expertly delivered free of charge.



Partnership

Collaborating For Impact: An Exemplary Public-Private Partnership

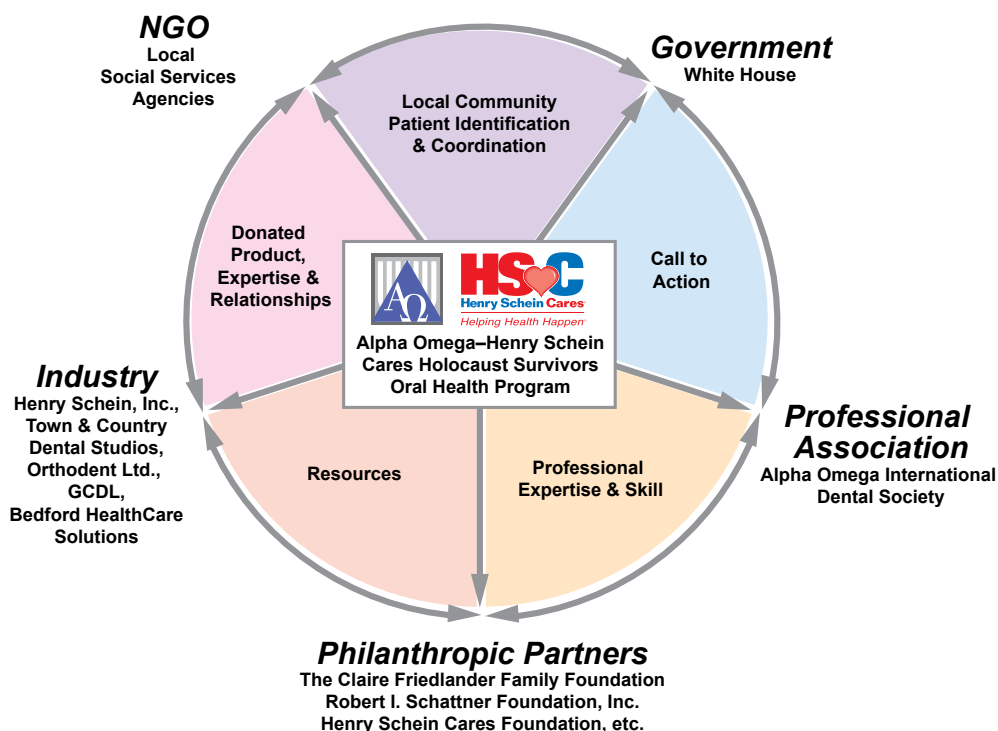
The Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program is a shining example of the powerful impact of strategic collaboration across sectors. The program was created in response to then-Vice President Joe Biden's 2013 call to action inviting the private sector and nonprofit organizations to launch innovative programs to help Holocaust survivors and his spearheading of the appointment of the first-ever Special Envoy for Holocaust Survivor Services, Ms. Aviva Sufian, in 2014. This public-private partnership was officially launched at a meeting at the White House in December 2014.

Henry Schein provides in-kind services, while Town & Country Dental Studios and GCDL, the program's laboratory partners in the United States, and Orthodont Ltd. in Canada, as well as other dental laboratories, donate crowns, dentures, and other appliances necessary for proper patient care. All dental work is completed under the clinical guidance of Dr. Allen Finkelstein, CEO of Bedford HealthCare Solutions. Finally, a number of philanthropic partners generously contribute the essential financial resources needed to operate the program, managed and directed through the Alpha Omega International Dental Society. The Claire Friedlander Family Foundation and the Robert I. Schattner Foundation, Inc. serve as Program Guardians.



Partnership

Quintessential Public-Private Partnership



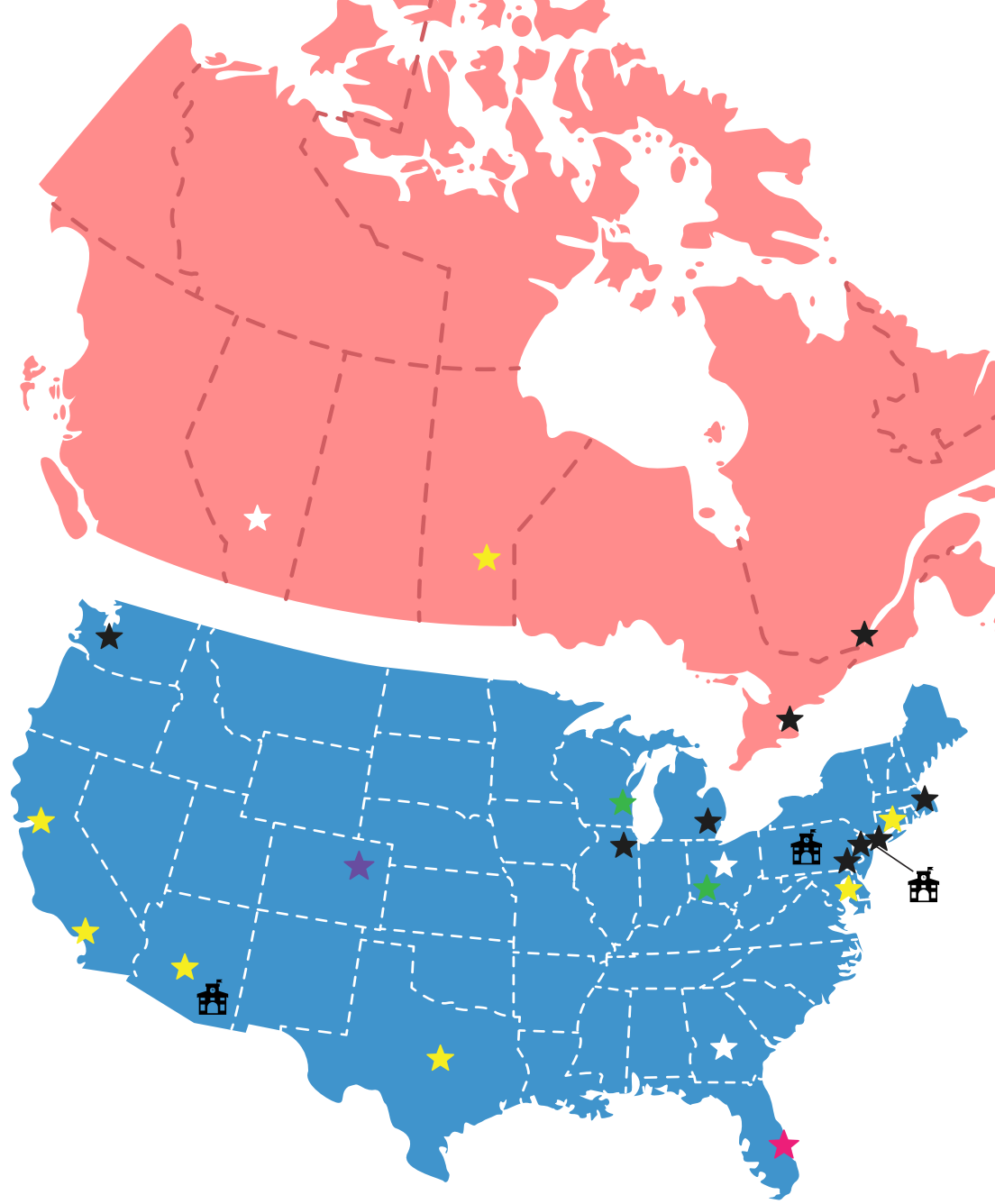
“ I am one of your happiest clients. I was referred to you by the Alpha Omega Holocaust Survivors Program, and at that time I was in despair. I suffered from severe pain due to a defective upper denture... I was going from one dentist to another, and none of them could alleviate my suffering.

You helped me right away, fixing my old denture and offering me a new one. You advised me to wait for a couple of months for my mouth to heal, and after healing you started an amazing work to create a new denture. I admired your work; it was magic.

Before saying that you are an extraordinary doctor, I want to tell you that you are an extraordinary person: kind, tolerant, and supportive. Thank you for showing me so much care and concern. Thank you so much for doing such a great job for me: you are a great doctor with lots of experience, knowledge, and skills. You have given me a new life. The new denture gives me an opportunity to be socially active, and it is very important at my age. I want to thank you from the bottom of my heart for the warmth with which you treated me.”

Patient of Dr. Leonard Brenner, New York





Program Reach

Geographic Scope of Program

Original Cities:

- Boston • Chicago • Detroit • Montreal
- NYC • NY/NJ Metropolitan Area • Philadelphia
- Seattle • Toronto

2015 Additions:

- Atlanta • Calgary • Columbus

2016 Additions:

- Dallas • Greater Washington, DC Area • Los Angeles
- Phoenix • San Francisco • West Hartford • Winnipeg

2017 Additions:

- Cincinnati • Milwaukee

2018 Additions:

- Broward County, FL

2019 Additions:

- Denver

Dental Schools:

AT Still University

Arizona School of Dentistry and Oral Health

New York University

College of Dentistry

Temple University

Maurice H. Kornberg School of Dentistry Clinic at KleinLife

Touro College of Dental Medicine

at New York Medical College

University of Pennsylvania

School of Dental Medicine



Testimonials

“... it has been a privilege for me to be treated by such an exceptional dentist who helps her patients with professionalism and devotion. She did great dental work for me, and she deserves all my compliments and my gratitude.”

Patient of Dr. Milène Abadi-Etingin, Montreal

“Treating these amazing people has been one of the highlights of my career. Their humor and resilience in spite of the horrors they have endured is truly inspirational.”

Dr. Ernest Dellheim, Philadelphia

“My biggest regret is that the Holocaust Survivors Oral Health Program was not started twenty years ago. I could have helped so many more people and my life's experience would have been so much more enriched.”

Dr. Matthew Zizmor, Boston

“As the son of a Holocaust survivor, it truly brings so much joy and gratitude into my life being able to care for those in need who have suffered so much!”

Dr. David H. Schneider, Washington, DC

“She is extremely satisfied and appreciative of the service, kindness, and attention from the doctor. Thank you very much for everything you are doing for our clients!”

Social Service Agency Partner

“I would like to express my deep and sincere appreciation for the dental services from the Alpha Omega Program. Both Dr. Rada Sumareva and Dr. Zev Kaufman did their very best to give me the best outcome. I am extremely pleased...I am forever grateful.”

Patient of Dr. Rada Sumareva and Dr. Zev Kaufman, New York



“As members of the Alpha Omega International Dental Society, we have the opportunity to do an incredible mitzvah by providing pro bono dental care to Holocaust survivors who suffered unimaginable horrors. We can use our skills to restore their dental health, make a positive impact in their lives, and truly give them a reason to smile. During the pandemic, it became apparent to me that many survivors were not able to leave their homes to seek dental care, even when they were in pain. When CJE referred this patient to the program, I was unable to find an open office that could treat him. I realized that this gentleman lived down the block from me, so it just seemed natural to me to help him in any way that I could. I stopped by just to see what he needed. When I saw that he needed new dentures, I was able to take impressions, do a try in, deliver and adjust the dentures in his kitchen! He was able to obtain new dentures without leaving his house! Although his English was minimal, he was able to communicate with me by using a translator program on his computer and I used his computer to respond to him.

My favorite part of the experience was listening to his stories during and after the war. After fighting against the Nazis and being sent to a camp, he went on to become a true rocket scientist and helped build Sputnik. Taking care of this patient brought me tremendous joy during this challenging time. I hope we never become too busy and so complacent that we forget about tzedakah and kindness. Participating in this program continues to inspire me and I invite my colleagues to join me. ”

Dr. Laurie Gordon-Shaw, Illinois

“Client shared with social services that his partial was loose and that he had no savings and was not able to fix his partial. Client was referred to the dental program. At first, he was very skeptical – he could not believe that a dentist was going to help him for free. When the work was done, the dentist told the client that in the future if he needs a new partial, he should call him for an appointment. The survivor was speechless. He said that he got lucky to be referred to such a generous man. ”

Patient of Dr. Brent Agran, Illinois

“We are very lucky being patients of Dr. Stanley Teplin for already 4 years. The personnel is very friendly and skilled. It became a pleasure to come to our appointments. We became friends with Dr. Stanley Teplin. He is not only very professional but is very warm and friendly. Thank you for your program to help people who most need it. ”

Patients of Stanley Teplin, Milwaukee



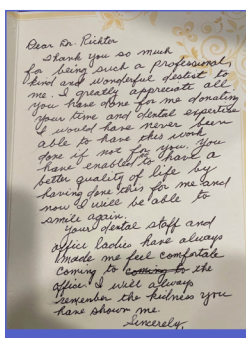
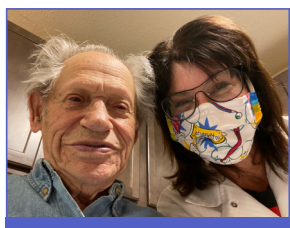
Impact

Program Impact during COVID-19 Pandemic

The results achieved through this program have been profound, both in terms of the impact upon the lives of the survivors and the multi-faceted engagement of numerous stakeholders. Since its inception, the program has provided nearly 1,600 Holocaust survivors across North America with pro bono dental care valued at over \$3.9 million, with an operating expenditure budget of approximately \$200,000 per year.

In mid-March 2020, the outbreak of the COVID-19 pandemic emerged as a global public health crisis impacting the health and livelihoods of individuals and communities around the world. Older individuals around the world have been among the most profoundly impacted by the pandemic; Holocaust survivors are of particular concern. Most are in their 80s and 90s and are at high risk of experiencing the life-threatening complications associated with this virus. For the elderly, sheltering in place further creates feelings of isolation and loneliness.

Participating dentists provided emergency, urgent treatment in their offices whenever possible during this shutdown, and even delivered care in the homes of Holocaust survivors when needed. Following guidelines issued by the U.S. Centers for Disease Control and Prevention (CDC), the American Dental Association (ADA), and individual states, dental offices were closed for approximately 12 weeks. As restrictions were eased, participating dentists were able to resume the regular cadence of care. The commitment of the program's dentists, social service agency partners, industry partners, philanthropic partners, and others to delivering care to this vulnerable population over the course of the pandemic has been nothing short of extraordinary.



“ Holocaust survivors have exhibited strength and perseverance while overcoming many hardships. Sadly, so many live in poverty. The Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program meets a critical need by providing access to dental care to this vulnerable population. Access to care is especially important during the pandemic because prolonged dental issues lead to a deterioration of one's overall health. I thank my colleagues and those in the community supporting this essential program. ”

Dr. Allen Finkelstein, Program Chief Dental Officer & CEO, Bedford HealthCare Solutions



Engagement

Increasing Patient Participation Through Enhanced Partner Engagement

Success in expanding the program is the result of educating referring agencies about the unmet need for oral care within their service communities and the tremendous benefits available to those eligible for the program.

In the New York region, we found that the number of referrals was low, despite the number of survivors living in the area. Over the last several years, we re-doubled our efforts in the region. We have held many round table meetings with social service agencies, and the results have been spectacular. In 2019, the value of the donated dental care in the New York area was nearly \$250,000. The program was on a growth trajectory, then the global pandemic hit affecting all of us. The pandemic created challenges for everyone involved in the program including the dentists and dental office staff, dental labs, and especially the patients. While the pandemic has shown us the importance of this program as a true safety net for this population, our performance also give reassurance to those most vulnerable. Even in this most challenging time, participating dentists have been able to respond to survivors' pressing dental needs, providing quality dental care with compassion and kindness.

On September 24–September 25, 2019, The Jewish Federations of North America/Center for Advancing Holocaust Survivor Care held a workshop on Aging & Trauma: Innovations in Person-Centered, Trauma-Informed Care for Diverse Older Populations. Dr. Marcy Borofsky, AO dentist, daughter of Holocaust survivors, and philanthropic donor to the dental program, and Dr. J. Steven Kahan, AO Past International President and AO DC Alumni Chapter member, participated in a round table discussion. Approximately 200 attendees, many of them our social service agency partners, attended. This was one of the last in-person workshops that was held prior to the start of the pandemic.

Through our intensive efforts to effectively engage our social service agency partners, the referral volume has steadily increased, reflecting the high unmet need for oral care within the communities they serve. When the program commenced in 2015, we were able to treat 145 patients. We have now treated approximately 1,600 Holocaust survivors!



Home

Becoming a Dental Home

The program is not only meeting a critical need for emergency oral health services but is also helping to create a “dental home” for many of the patients served. By increasing Holocaust survivors’ access to oral care, the program seeks to significantly enhance their overall quality of life.

We found that the average value of the care provided per patient decreases as a result of the program’s success in retaining patients who originally entered the program for high-value emergency treatment, but have subsequently returned to access the routine care they need to maintain good oral health throughout the remainder of their lives. The program’s high return rate reflects the exceptional service provided to patients by dentists who donate their services.



Honors

Program Honors

The program has been honored to receive many awards and citations from mayors, governors, senators, and congressmen throughout the country in recognition of the critical services it provides to its deserving participants.

In 2018, the program received the 11th Annual William J. Gies Award for Vision, Innovation, and Achievement for its mission to provide pro bono oral care to Holocaust survivors in need across North America.



R. Bruce Donoff, DMD, MD, Dean, Harvard School of Dental Medicine, presented the award for Achievement – Public or Private Partner to the program’s co-founders, Avi Wurman, DDS, AO Past International President and program co-chair; and Allison Neale, Vice President, Public Policy, Henry Schein, Inc.



The Gies Awards honor the efforts of individuals, institutions, and organizations that exemplify the highest standards in oral health and dental education, research, and leadership.



In 2019, the American Society of Association Executives (ASAE) honored Alpha Omega International Dental Society with a 2019 ASAE Power of A Gold Award for the Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program. ASAE’s “Power of A” (association) Awards, the industry’s highest honor, recognize the association community’s valuable contributions on the local, national, and global levels.



Thank You

Thank You to Our Dental Ambassadors

The following AO dentists are the past and current Dental Ambassadors who lead the Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program efforts in their respective cities, and represent the 500 exceptional dentists who volunteer for this program:

Atlanta

Dr. Cary Goldstein
Dr. Michael Friedman

Boston

Dr. David Dano
Dr. S. Murray Miller
Dr. Garry Feldman
Dr. Steven Spitz

Chicago

Dr. Laurie Gordon-Shaw

Cincinnati

Dr. Glen Meyer

Columbus

Dr. Shaun Rotenberg

Dallas

Dr. Gary Solomon
Dr. Howard Kessner

Denver

Dr. Lee Weisbard

Detroit

Dr. James Feldman
Dr. Mark Luria
Dr. Marvin Sonne

Florida

Dr. Michael Eggatz

Los Angeles

Dr. Paul Selski

Milwaukee

Dr. Stanley Teplin

New York

Dr. Rada Sumareva

Touro

Dr. Gary Scharoff

Phoenix

Dr. Irwin Feinberg

San Francisco

Dr. Jay Cohen

Seattle

Dr. Kal Klass

Philadelphia/So. Jersey

Dr. Bruce Silver

Washington, D.C.

Dr. Ben Williamowsky, z"l
Dr. Alan Singer
Dr. Paul Cohen
Dr. J. Steven Kahan

Calgary

Dr. Brian Sacks

Montreal

Dr. Michael Wiseman
Dr. Jeffrey Tenser
Dr. Milène Abadi-Etingin

Toronto

Dr. Gerald Pearson
Dr. Bonnie Chandler

Winnipeg

Dr. Gary Hyman
Dr. Justin Diamond



Thank You

Thank You To Our Donors

The following past and present donors have made a meaningful gift:

Program Guardian

The Claire Friedlander Family Foundation
Peter Klein, President

Robert I. Schattner Foundation, Inc.
Sidney Bresler, President and Chairman

Benefactor

Curt C. & Else Silberman Foundation
Ben Friedmann, Trustee

Sustainer

Henry Schein Cares Foundation
*Dr. Louis Sullivan &
Stanley M. Bergman, Co-Chairs*

The Slomo and Cindy Silvan Foundation, Inc.

Angel

Bedford HealthCare Solutions
Allen Finkelstein, DDS, CEO
Dr. Marcy Borofsky
Marlene Tenenbaum Memorial Fund
Stanley and Audrey Goldstein Foundation
Oral Health Foundation of the
Pierre Fauchard Academy

Champion

The Darwin Project
Jonathan and Linda Haar, Directors
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Steven W. Kess, President
Irma Poretsky

Sponsor

The Wagner Family Foundation
Leon and Leesa Wagner

Supporter

Dr. D. Walter Cohen, z"l
Jonathan Eskow
Dr. Fredric H. Simon

Laboratory Program Partners

U.S.
Town & Country Dental Studios
Barry Lampert, Founder
David Lampert, Vice President
Stephen Lampert, Manager
GCDL
Ben and Cydney Topaz, Owners
Canada
Orthodont Ltd.
Bill Van Evans, President

Thank You To Our Generous Partners

We are so thankful to all of the following participants for helping to make critical oral health care services available to this deserving population:

- The White House issued the call to action in 2013, leading to the program's creation
- Local partner social service agencies are identifying patients for participation in the program
- Alpha Omega's members are donating their professional expertise and skill as dentists to provide pro bono dental care to program patients
- Henry Schein catalyzed the program by providing its expertise in a range of areas, including communications, legal and program design, and the establishment of public-private partnerships
- The program's philanthropic partners, as listed above, are generously providing the much needed financial resources that make this program possible
- Town & Country Dental Studios and GCDL, the laboratory program partners in the United States, and Orthodont Ltd. in Canada are donating the fabrication of crowns, dentures, and other appliances necessary for the proper care of patients
- Bedford HealthCare Solutions is providing the critical oversight and guidance for the clinical aspects of our program





ALPHA OMEGA



Holocaust Survivors Oral Health Program



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*For more information about the AO-HSC Holocaust Survivors Oral Health Program,
please contact:*

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